



ASJ SOLAR ENERGY PRIVATE LIMITED



Since 2013

CORPORATE PROFILE

www.asjsolarenergy.com

About Us

ASJ SOLAR ENERGY PRIVATE LIMITED is a registered company incorporated in India under the companies act 2013, as a Private Limited company in the Year April 2013. ASJ managed by Professional Women Entrepreneur and Well Qualified professional team members. We had a vision & mission to be a Global, Innovative and competitive Renewable Energy Enterprise providing total solutions to clients of Renewable Energy products and services. We provide unique advantage of combined expertise in Solar Photovoltaic, Solar Thermal and Solar Power Plants E- Charging Stations, Hybrid Solar & Wind Project, Energy Storage Solutions [BESS] , Vertical Façade Solar Solutions and Air from Water Under Capex & Opex Model Project and we intend to be a leading Turnkey Solution provider of Renewable and Sustainable Energy Solutions in the India .





Vision & Mission

To combat climate change by achieving net-zero emissions and fostering a future where 100% of energy requirements are met sustainably.
Ensuring energy is cost-competitive, reliable, and accessible to everyone.

Goals

Driving technological advancements in energy storage, distribution, and efficiency

Corporate Values

Foster a Culture of Trust, Collaboration and Performance to Achieve Our Business Goals
Be a Responsible Corporate Citizen And Uphold the Highest Standards Of Corporate Governance, Ethics and Integrity.



**Sri Vijetha
Kumari Chitikala
Managing Director
&
Co Founder**

21+ Years of experience in diversified in Managing Director for Renewable Energy Business with Start-up company, Process Control, Branch banking Operations, Risk Management, Credit Underwriting, Internal Audit & Compliance, Fraud Management, Change Project Management in Retail & Commercial Banking Industry Enterprising leader with a solid record of contributions that streamlined operations, invigorated businesses, heightened productivity & enhanced internal controls.



**Satya Venkat
Ajaykumar Chitikala
CEO & Director**

25+ Years of experience in diversified in CEO for Renewable Business. Process Control, & Risk Management, Credit Underwriting, Internal Audit & Compliance, Fraud Management, Change Project Management in Retail & Commercial Banking, Retail Petroleum & Telecom Industry Enterprising leader with a solid record of contributions that streamlined operations, invigorated businesses, heightened productivity & enhanced internal controls.



**Shri.
Thirumalachari
Kannan
Technical
Director**

Shri Thirumalachari Kannan, a Post Graduate in Chemistry having done specialization in Sugar Technology from the prestigious National Sugar Institute, Kanpur and rich research experience at IIT-Kanpur. He has good exposure in power, Renewable Energy, Alcohol, Sugar and Chemicals. He worked in Senior Positions in DCM Shriram, Uttam Sugars, Bajaj Hindustan and EID Parry[India]Ltd and, Murugappa Group.



**Dr. Srinivasa Venu
Uppuluri
Additional Director**

Is an distinguished Professional with over twenty seven years of extensive experience in the power and automotive sectors, an esteemed fellow in mechanical engineering and an Alumnus of IIM Kozhikode Dr. Srinivasa Venu Uppuluri has demonstrated exceptional expertise in developing and executing innovative solutions to address complex Operational and performance challenges related to clean energy technologies including Hydrogen, solar and Wind.



Mr. Ramakrishna Dara
Head - Projects
C& I Segment

26+ Years of Rich Experience
Greenfield and Power Plant
Operations, Electrical Maintenance
and Project Management.



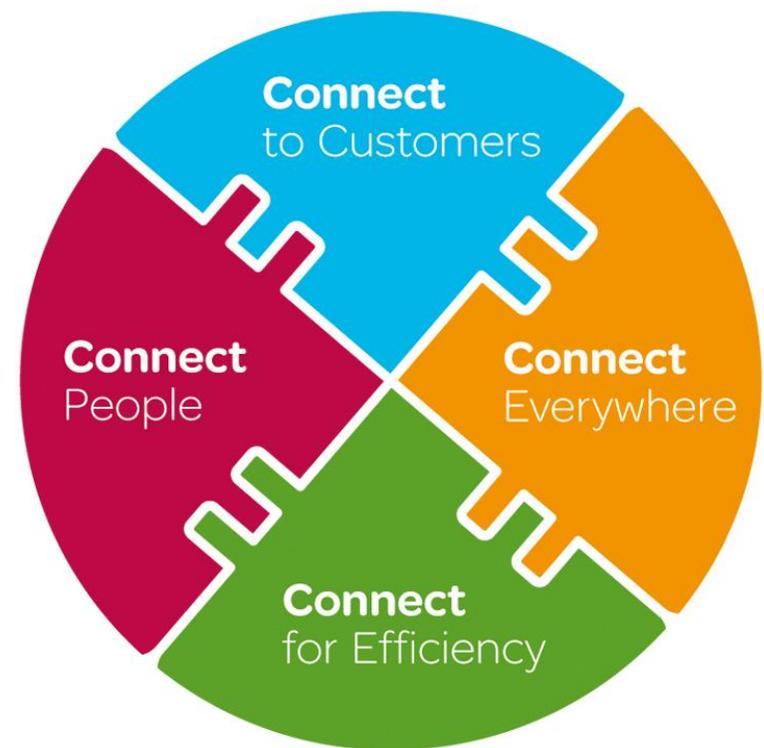
Mr. Manda Venkat Reddy
Head - Project Procurement & PR

Having Rich Experience in Project
Procurement and Public relations,
Strong ability to build relation
ship with Govt Authorities



Mr. Mohan Boppana
Strategic Renewable Energy
Consultant

Having 26 Years of Diversify
Industry Professional consultant
Contributing His Revenue
Generation and Growth.



ASJ Solar Energy Private Limited – Milestone Achievements

12 + YEARS
Experience in the
Renewable Industry
with Diversifying
Technology and
Innovations.

**540 + Manpower Skilled
And 720 Unskilled
Contact Empolyees.**

**75 + Renewable Energy
Projects and
Cumulative Capacities
of 75.86 MW
[53.59 MW Capex and
22.27MW Opex.**

**27
Business Networking
Locations Across the
India**

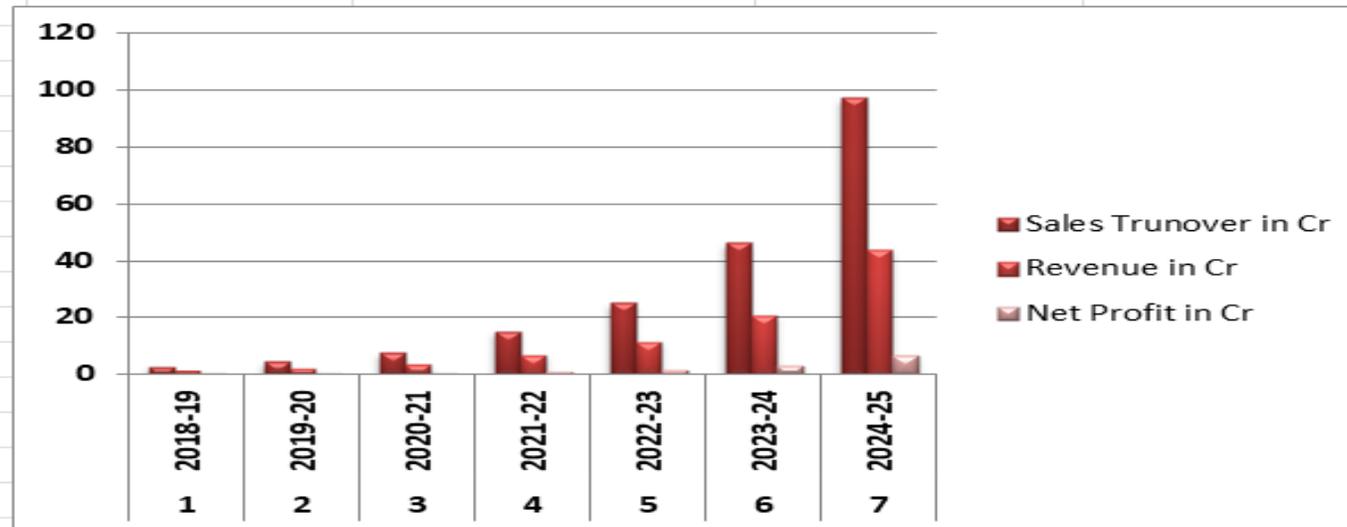
**Solar Energy Applications &
Customised Solutions**

Industrial Clients

Corporate Organizations

Defence Organizations

ASJ Solar Energy Private Limited Financial Performance				
S.No	FY	Sales Trunover in Cr	Revenue in Cr	Net Profit in Cr
1	2018-19	2.75	1.24	0.19
2	2019-20	4.52	2.03	0.31
3	2020-21	7.46	3.36	0.50
4	2021-22	14.95	6.73	1.01
5	2022-23	25.00	11.25	1.69
6	2023-24	46.00	20.70	3.11
7	2024-25	97.00	43.65	6.55



CAPEX Solar Model

In the CAPEX or Capital Expenditure model, the consumer pays for the equipment, installation, operation, and maintenance of the solar energy system. In short, the consumer bears the capital expenditure of the solar installation.

While cost-intensive, the CAPEX model gives the consumer complete rights to their solar asset. This right comes with tax and depreciation benefits along with the ability to send the excess energy back into the grid and be compensated for it.

Consumers also have the option of availing a solar loan, which slashes the financial burden of investing in solar without compromising on the benefits.

The CAPEX model is for those who have the required capital to make the full investment in solar. With energy savings, consumers can recover this initial investment within 5-6 years.

Advantages of CAPEX

- Complete ownership of the system, thus access to tax benefits, government subsidies, and rebates
- Faster return on investment
- Full protection against rising electricity tariffs for at least 25 years.

Disadvantages

- High initial investment
- Since the consumer has complete rights to the plant, they also have to bear the risks and uncertainties involved



OPEX Solar Model

OPEX or Open Expenditure shifts the responsibility of the solar plant to a third party and makes up for the drawbacks of CAPEX installation.

A consumer who wants to switch to clean energy but doesn't have the capital ready to make the transition can ask a **Renewable Energy Service Company (RESCO)** to set up a solar plant.

The consumer provides the space, and the developer invests in the equipment, installation, commissioning, and maintenance of the plant. This type of installation is also called a land lease model.

What does the consumer get out of it? Cheaper and risk-free electricity!

The consumer enters into a **Power Purchase Agreement (PPA)** with the solar developer for a fixed tenure (between 15-25 years). During this period, the developer will provide them with energy at a negotiated tariff, which would be cheaper than grid power.

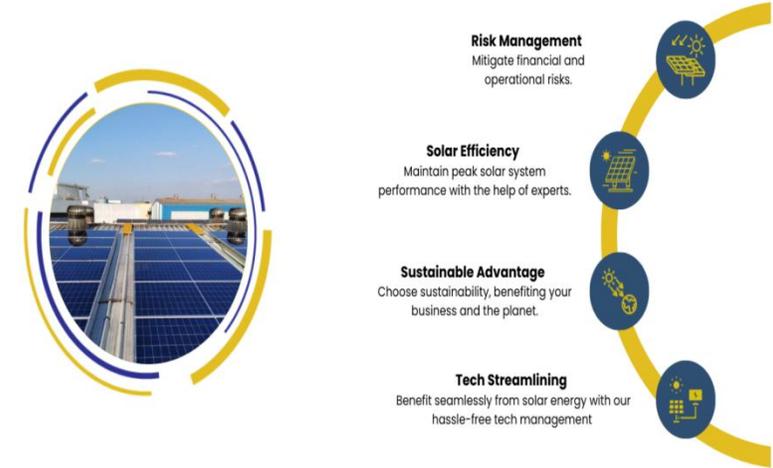
Once the PPA expires, the rights of the solar plant get transferred to the consumer at zero cost.

Advantages of OPEX

- The consumer only pays for the electricity
- The investment and performance risk is borne by a third-party
- The developer takes care of the Operations and management of the plant.

Disadvantages

- The developer avails the tax benefits and rebates
- Longer breakeven period
- The consumer has no control over the electricity tariff.



RCC Rooftop Solar Project



Ground Mounting Solar Project



Vertical Façade Solar Project



Sheet Rooftop Solar Project



Floating Solar Project



Carport Solar Project



Godwon Solar Sheet Roof Project



Elevated Rooftop Solar Project



E- Vehicle Solar Charging Project



Hybrid Wind & Solar Project



Innovation & Disruption: MEGHDOOT® Air Water Plants



Game changing solution to **Enable Life on Earth™** by generating water at scale - from AIR

- ∞ Perennial
- 📈 Economical
- ♻️ Predictable
- 🌱 Renewable
- 🏠 Rapidly Deployable
- 📈 Scalable

With MEGHDOOT®

- ✗ NO Ground Water Dependence
- ✗ NO Plumbing/Pipes
- ✗ NO Wastage of Water
- ✗ NO Direct Carbon & Plastic Footprint
- ✗ NO Microplastics & PFAs
- ✗ NO Toxic Metals or Pathogens







Lithium-Ion Batteries



Containerized Battery Energy Storage Solutions

India's first Portable Power generator "CUBEX"



0 to 100% RECHARGE IN 2 HOUR



POWER UP TO 5 DEVICE



LIGHT & PORTABLE



POWER ANY SITUATION

Application:

Drone, Smartphone, Tablet, Laptop, Car Air Compressor, Mini Fridge, Car Fridge, Led Light, Wifi - Router, Vacuum Cleaner, Projector, Stand Fan, Camera, Speaker, , Desktop,Tv, Hair Strighter, Bldc Fan, Hair Dryer, Lithium Battery Charger



LIGHT
(10W)
75 hrs



LAPTOP
(60 Wh)
12 hrs



MOBILE
(32.6 Wh)
24 hrs



FAN
(50W)
12 hrs



PROJECTOR
(250W)
3 hrs

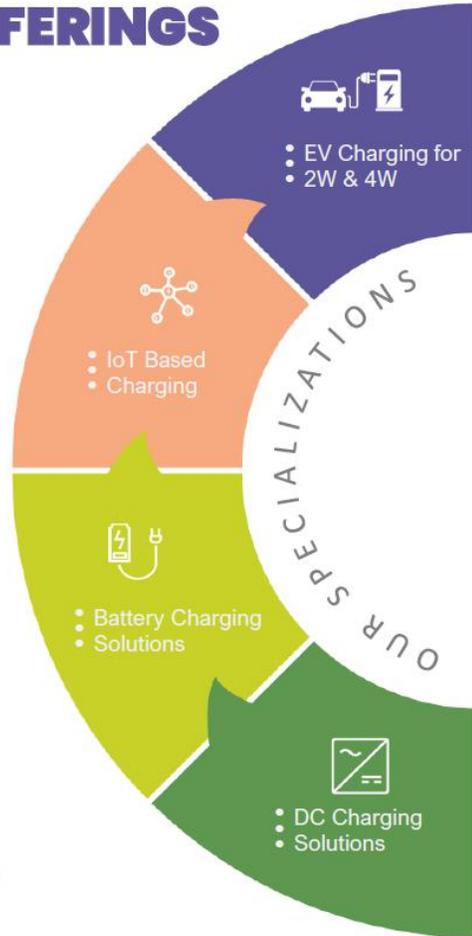
TAPL meet our customers nonstop power needs. Our portable power stations of diverse capacities from 750W-3000W and its functions offer our customers maximum performance for various applications.

Application: For any indoor & outdoor power requirement in commercial & Defense application

Features:

- Quick charging
- Charging Options through Grid & Solar
- Easy to carry

OFFERINGS



- Electric Vehicle Charging Station



- Industrial Battery Charger (IoT)



- Indoor and Outdoor Cabinets



- Outdoor Cooling Solutions

EV Chargers - Fast DC 30/60 kW, 1000v



All types of Electrical Panels and SFU Panels



42U Server Rack and Vertical PDU



32U Server Rack and Wall mount IT Racks



ODC with AC Aircon for 5G Trial - IIT Madras.



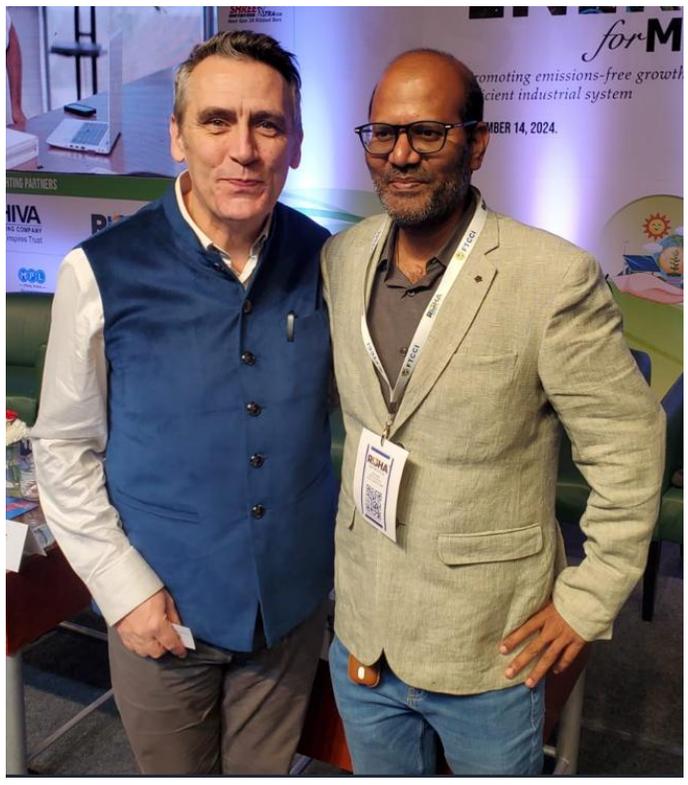






ASJ Solar Energy having International PV Glass Innovation Business Understanding with Gaint Companies In World

Since 2013



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Shri Narendra Modi Ji Appreciation about our Solar vertical Façade Project in 29th May ,2022 PM Manki Baat

Since 2013



GOVERNMENT OF INDIA

Skip to main content हिन्दी

my GOV मेरी सरकार 75 Azadi Ka Amrit Mahotsav

1 sec ago

Ajaykumar Csv

Hon'ble PM Sir,

We introduce ourselves MSME Women Entrepreneur EPC Solar Company, Based at Hyderabad . Our Company Name is ASJ SOLAR ENERGY PRIVATE LIMITED, We are recently done One Imitative Low Cost Vertical Solar Project at Near Gurudawadara JN, Visakhapatnam,AP,

For Normally Solar Vertical Project per kWp Costing form INR 90,000 to INR 1,00,000/
We done this project with Research of 3 & half Years and done with costing of INR: 45000/- per kWp and Generation as per desire out put.

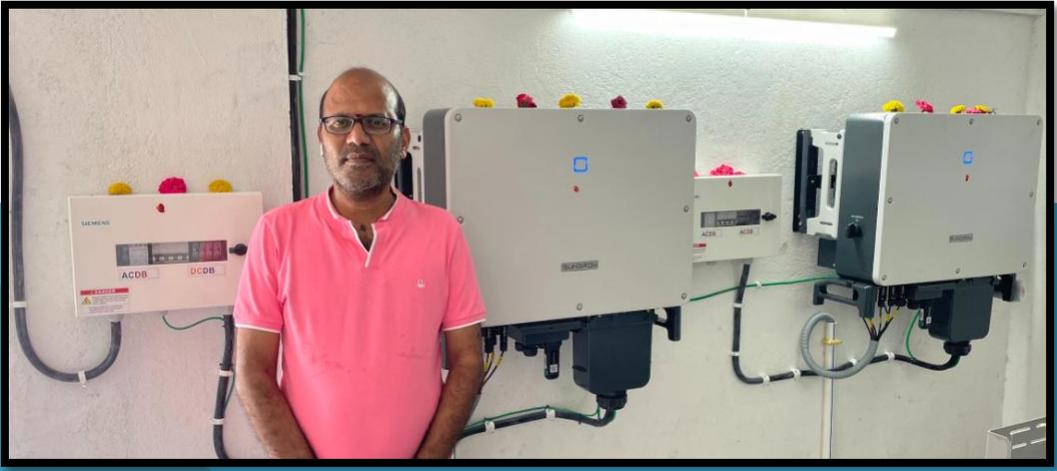
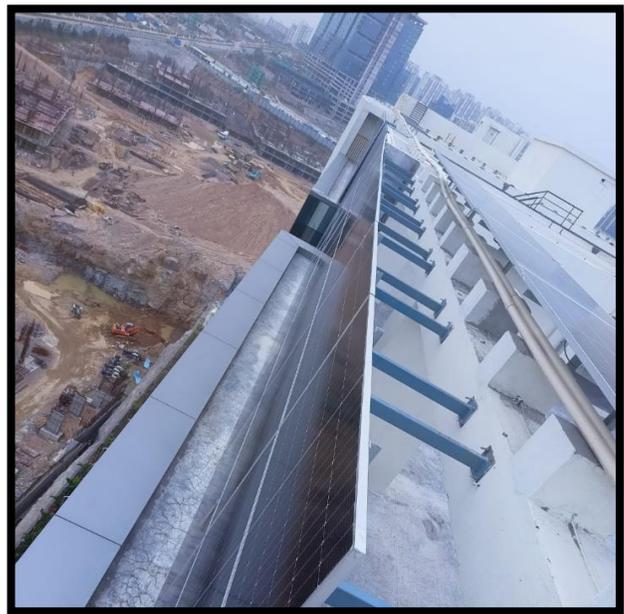
With this new low cost model , All Glass using buildings can produce Green Energy to contribute reduction pollution & carbon Climate and protect the Environment especially Metro Cities. In the Solar Rooftop Projects Place is the constrain in Rooftop Project. This Constrain we can together over come using vertical solar.

Sunny Regards,
Ajaykumar CSV
VIJETHA Dasari
C L Anasuya

ASJ Solar Energy Vertical Façade & Horizontal Elevation Solar Project

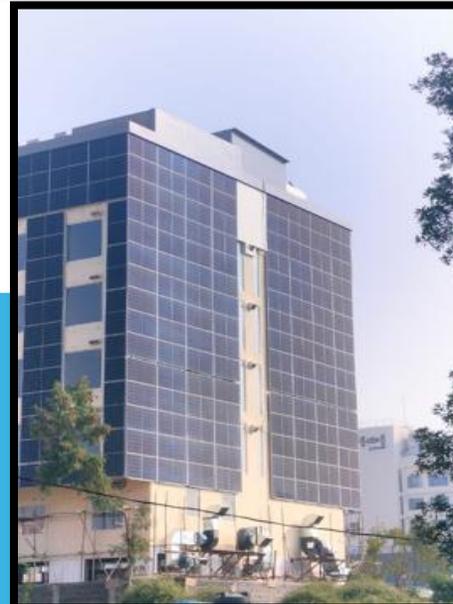
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At VAS Logistrustructure Corpo, Pupalaguda ORR, Hyderabad



ASJ Solar Energy Vertical Façade & Horizontal Elevation Solar Project At Re Gen Ta Deveraya and Marriott Court Yard Tirupati

Since 2013





Govt. of India Best Startup Award - 2023, New Delhi



EQ International Best Women Entrepreneur 2019, Hyderabad



Best Rooftop EPC Company Award from Pfizer India 2022, Chennai



Best MSME Nomination for Renewable Energy from Govt of India - 2019, New Delhi



Spotlight Innovation Design from Renewsys India Modules Manufacturer - 2022, Hyderabad



Certificate of Innovative Project - 2022 from Sungrow Inc, China



Best Solar EPC Company of the Year C & I Segment - 2024 from Solar Quarter, Hyderabad



Best CEO of the Year -2024 from Solar Quarter, Hyderabad



Best Innovation Solar Project Commercial - 2024 from Solar Quarter, Hyderabad



Top women in Renewable Energy -2023 Mumbai, India



Fastest Growing EPC Distribution Company of the Region -2023 from EQ International Suryacon, Hyderabad



Best Rooftop Company from Telangana -2018 from Tata Power Solar Limited, Bengaluru.



EPC Company of the Years in Industrial Sector 2023 - Platinum from EQ Suryacon, Hyderabad



EPC Company of the Years in Commercial Sector 2023 - Gold from EQ Suryacon, Hyderabad



Solar Rooftop Company of the Year Industrial Category Gold - 2024, EQ Suryacon, Hyderabad



Business Excellence for Design Team of the Year - 2024 From EQ Suryacon, Hyderabad



Iconic Innovative Façade Solar Project Year - 2024, from EQ Suryacon, Hyderabad.



Ground Mounting solar Epc company - Industrial Segment Gold- 2024 from EQ Suryacon, Hyderabad



Ground Mounting solar Epc company - Commercial Segment Gold- 2024 from EQ Suryacon, Hyderabad



**Iconic Innovative Façade
Solar Project Year -
2025, from EQ Suryacon,
Hyderabad.**



**Outstanding Business
Performance Award -
Solar EPC Turnover 100
Cr+ -2025, from EQ
Suryacon, Hyderabad.**



**C & I Renewable Energy
Leadership Award Year -
2025, from EQ Suryacon,
Hyderabad.**

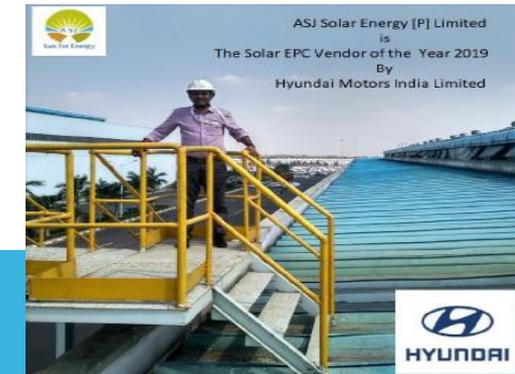
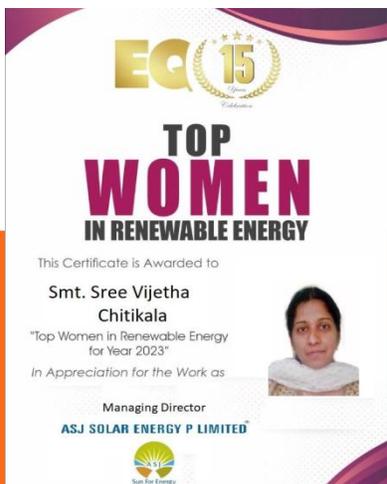
ASJ Solar Energy Business Excellency Awards & Achievements

Since 2013



ASJ Solar Energy Business Excellency Awards & Achievements

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SATYA VENKAT AJAYKUMAR CHITIKALA
CEO & DIRECTOR

Registered & H.O. Office

Address:

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Flat No 501,5th Floor, Siri Residency ,
Plat No 63,Survey No :1009 5th Phase ,KPHB Colony,
JNTU & Hi-Tech City Road,Hyderabad-500072.

Medchal Dist, Telangana State,India.

Mob: 91+9000710319 || Tel No 040-40196123

E-mail Id: info@asjsolarenergy.com

Website:www.asjsolarenergy.com

ASJ Solar Energy Private Limited In India Business Project Network Locations



Thank Q for Connect ASJ Solar Energy Private Limited
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